

I'm a passionate web UX & UI designer based in Kuala Lumpur, Malaysia. I love to draw, design and create. I may be known for being a dreamer and one who is easily distracted by beautiful things, but it's just a cover up for my multi-tasking skills. I love creating and crafting awesome websites thus making them an experience that users will enjoy. Traveling constantly has not only broadens my mind, it has also helped improve my sense of aesthetics. This allows me to learn and appreciate different cultures and to try out new and fresh ideas.

## experiences

- 2016 - present **L'OCCITANE Malaysia Sdn. Bhd.** // Creative Designer  
Handles all digital assets and web-related for L'occitane Malaysia website & Melvita Malaysia website. Also responsible for front-end development for websites, EDMs, web & social media materials, print designs etc
- 2009 - present **Design Bar Studio** // Art Director  
Creating and lead both digital & print related designs. Medium including UI/UX experiences, websites, animations, illustrations, corporate identities, photobooks, brochures, etc
- 2016 **Mongoose Publishing Sdn. Bhd.** // Senior Web Designer  
Handles all digital assets and web-related designs for publication website & in-house e-store. Also responsible for all front-end development for websites, EDMs, web & social media materials, etc
- 2012 - 2016 **Astro Digital 5 Sdn. Bhd.** // Web UX & UI Designer  
Created and handled all web-related designs and structures for products under Astro Holdings Malaysia. These include Astro, Astro Shaw, Astro Gempak, Astro Ulagam, Murai, etc
- 2012 **Tune Hotel** // Web Designer  
Handles all web-related designs for Tune Hotel.com. Responsible for front-end development for websites, EDMs, web & social media materials
- 2011 - 2012 **Astro Radio Sdn. Bhd. (AMP Interactive)** // Web Designer  
Ads Solutions designer, producing microsities, banners, EDMs for clients such as KFC, Maybank, Subaru, F&N, Dutch Lady, Thailand Tourism, etc





## education & trainings

- 2014 **Infographic, Data Visualisation workshop**  
by Juan Velasco
- 2013 **UX Malaysia**  
by Microsoft
- 2008 - 2010 **The One Academy**  
Diploma in Multimedia Design
- 2002 - 2007 **Hin Hua High School**  
UEC & SPM

## profile

- Language **English, Mandarin, B.M**
- Interest **Travel, Photography, Food, Drawing, etc**
- Travel **Japan, North Korea, China, Indonesia, Myanmar, Cambodia, France, etc.**

## skills

- Design 
- HTML & CSS 
- Typography 
- Illustration 
- Photography 

## awards & achievements

- TOA Student Creative Awards 2009, Malaysia**  
Interface Design, Bronze
- Panasonic Digital Film Fiesta, Malaysia**  
Short Film, Finalist of Semi Pro Category